

Ireland

Tourism Ireland Travel Trade Resources

Below is a selection of resources to help you develop your business to the island of Ireland, including content, educational updates and information on the latest COVID-19 safety charters and policies for travel.

Ireland Specialist Programme

- Become an Ireland Specialist with our interactive online training programme, designed for Canadian travel agents and reservations teams to specialize in selling Ireland as a destination. Improve your earning potential by selling Ireland as a destination, earn the ability to promote yourself as an Ireland expert to your customers and award yourself with an Ireland Specialist Certificate!
- Take the course: <https://trade.ireland.com/en-ie/training/ireland-specialist>

Ireland Insiders Facebook Group – Exclusive to Canadian Agents

- Exclusively for travel agents in Canada, this group is a community of travel professionals who are passionate about all things Ireland.
- Get shareable content to promote to your database, be the first to know about upcoming events and webinars and receive helpful tips for selling Ireland to your clients. Have a question? Ask us on this exclusive group, dedicated to you.
- Join here: www.facebook.com/groups/irelandforcanadiantravelagents

Tourism Ireland Trade Website

- The Tourism Ireland trade website offers you the latest information on Ireland's current situation related to COVID-19 and international travel policies to the island of Ireland (scroll down to "Announcements")
- Website: <https://trade.ireland.com>

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Ireland's Content Pool – Image and Video



- New images are constantly being added to Ireland's Content Pool, your free resource for images of Ireland and more. Use this link to sign up for free, log in and use our assets for your Ireland promotions, web pages or social media.
- Website: <https://www.irelandscontentpool.com/en>

Ireland.com

- Get inspired with our website showcasing the very best of what Ireland has to offer – from new experiences, itinerary ideas to quizzes to keep your clients inspired and entertained!
- Visit <https://www.ireland.com>

YouTube

- Take a trip beyond the ordinary and let Ireland capture your heart.
- Watch inspirational videos about the island of Ireland here: <https://www.youtube.com/user/discoverireland>



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Order Ireland Brochures

- Digital copies of Ireland magazines, maps and destination brochures are available to download free on our website. Here is a selection which may be helpful to you:



[Ireland Travel Guide](#)



[Island of Ireland Map](#)



[Golf Guide 2020](#)

- You can also order printed collateral to send directly to your clients. Place an order here: <https://www.ireland.com/en-ca/brochures/>

Travel Updates:

- Current travel restrictions to the island of Ireland can be found here:
 - Republic of Ireland: <https://www.dfa.ie/travel/>
 - Northern Ireland: <https://www.nidirect.gov.uk/articles/coronavirus-covid-19-travel-advice#toc-1>

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Travel with Confidence - Island of Ireland Safety Charter

- There are safety marks in place for businesses on the Island of Ireland that are designed to reassure visitors that government approved hygiene and safety procedures are adhered to. In addition to Ireland's sector-specific operational guidelines for tourism businesses on how to meet government health recommendations, businesses signing up to the Charter and displaying the Charter logo are committing to observe and adhere to strict safety protocols.
- Further information on the safety marks can be found here:
 - Republic of Ireland: <https://failteireland.ie/apply-covid-19-safety-charter.aspx>
 - Northern Ireland: <https://discovernorthernireland.com/good-to-go>



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